

NUMBER PRD-12

## PROPOSED COUNCIL STUDY ISSUE

For Calendar Year: 2005New X

Previous Year (below line/defer) \_\_\_\_\_

**Issue:** Consider Revisions to Council Policy Governing the Naming/Renaming of Parks and Recreation Facilities

**Lead Department:** Parks and Recreation

**General Plan Element or Sub-Element:** Open Space Sub-Element

**1. What are the key elements of the issue? What precipitated it?**

Current City Policy dictates that the naming or renaming of a City park or recreation facility in honor of a deceased individual (who has made a significant contribution to the City of Sunnyvale) may occur no earlier than five years after his/her death. Occasionally the public queries the logic behind this policy. Most recently, a local Little League group wishing to memorialize the lifelong efforts and dedication of a recently deceased coach communicated to the City its interest in seeing this policy changed. City Council subsequently expressed interest in exploring revisions to its policy regarding the 5-year waiting period.

Staff will review the history of the current policy, provide comparison to other local agencies, and offer options for Council consideration.

**2. How does this relate to the General Plan or existing City Policy?**

From the Open Space Sub-Element:

Goal 2.2C. Maintain a system of parks that assures all residents, workers, and visitors access to recreation opportunities by providing Neighborhood Parks, Athletic/Play Fields and Special Use Facilities.

Policy 2.2C.1. Provide, develop and maintain Neighborhood Parks.

From Legislative Policy Manual:

Policy 7.3.10. Naming/Renaming Parks & Recreation Facilities

**3. Origin of issue:**

**Council Member(s):** Swegles

**General Plan:** \_\_\_\_\_

**City Staff:** \_\_\_\_\_

Board or Commission (identify  
name of the advisory body from  
the list below): \_\_\_\_\_

(Arts, Building of Code Appeals, BPAC, Child Care, Heritage, Housing and  
Human Services, Library, Parks and Recreation, Personnel and Planning)

Board or Commission ranked this study issue \_\_\_\_\_ of \_\_\_\_\_

**Board or Commission ranking comments:**

Vice-Mayor Swegles advanced this issue during the 2005 Study Issues Workshop  
on December 16, 2004. As a result, the Parks and Recreation Commission did not  
have an opportunity to rank it.

4. Multiple Year Project? Yes \_\_\_ No X Expected Year Completed 2005

5. Estimated work hours for completion of the study issue (use 5 or 8-hour  
increments):

(a) Estimated work hours from the lead department \_\_\_\_\_ 40

(b) Estimated work hours from consultant(s) if applicable: \_\_\_\_\_

(c) Estimated work hours from the City Attorney's Office: \_\_\_\_\_ 10

(d) Estimated work hours from Finance: \_\_\_\_\_

(e) Estimated work hours from other department(s):

Department: \_\_\_\_\_

Department: \_\_\_\_\_

Department: \_\_\_\_\_

Total Estimated Hours: \_\_\_\_\_ 50

6. Expected participation involved in the study issue process?

(a) Does Council need to approve a work plan? Yes \_\_\_ No X

(b) Does this issue require review by a  
Board/Commission? If so, please list below: Yes X No \_\_\_

Parks and Recreation Commission

(c) Is a Council Study Session anticipated? Yes \_\_\_ No X

(d) What is the public participation process?

Input may be provided at the Parks and Recreation Commission  
and City Council meetings.

7. Cost of Study: Please mark appropriate item below.

- ☒ Costs covered in operating budget – 645 Golf Operations & Services  
☐ Costs covered by project - <project name>  
☐ Budget modification needed for study - <\$ Amount>

Explain below what the additional funding will be used for: N/A

8. Potential fiscal impact to implement recommendations in the Study  
approved by Council, if any: No Fiscal Impact

Mark a range for the items below:	\$500 or none	\$50K or less	\$51K - \$100K	\$101K - \$500K	\$501K or more
Capital expenditure range	X				
Operating expenditure range	X				
New revenues/savings range	X				
Explain impact briefly: No Fiscal Impact					

9. Staff Recommendation for this calendar year:

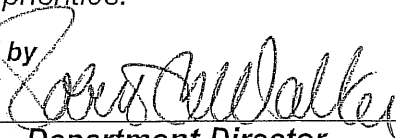
“For” Study ☐ Explain:

“Against” Study ☐ Explain. If staff suggests that this study should not be considered again in the future or deferred at this time, please include this in your explanation:

No Recommendation ☒

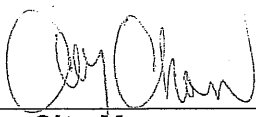
*Note: If staff's recommendation is “for study” or “against study”, the Director should note the relative importance of this Study to other major projects that the department is currently working on or that are soon to begin, and the impact on existing services/priorities.*

Reviewed by

  
Department Director

2-15-05  
Date

Approved by

  
City Manager

2/16/05  
Date